Introduction

Thank you for your interest in having us evaluate your web presence and your ability to highlight your company´s expertise.   Our team is excited to meet with your team to begin the evaluation process. Below are some focus points that you should consider preparing prior to our meeting.

Target Audience:

Please focus on your target audience and vertical markets. Consider a list of top 3 competitors. We are experts in Wordpress website design. We are partners with Nimbus-Key ID System to protect admin logins. No passwords.

Goals:

1. To attract and retain a large number of visitors to the website.
2. To increase brand awareness and credibility.
3. To provide an easy and efficient way for users to access and purchase products or services.
4. To generate leads and sales through the website.
5. To improve the overall user experience.

Features:

1. Responsive design that adapts to different devices and screen sizes.
2. Intuitive and user-friendly navigation.
3. High-quality images and videos.
4. Search functionality.
5. Integration with social media.
6. Contact forms and newsletter sign-up.
7. E-commerce functionality (if applicable).
8. Blog section (if applicable).
9. Live chat support (if applicable).
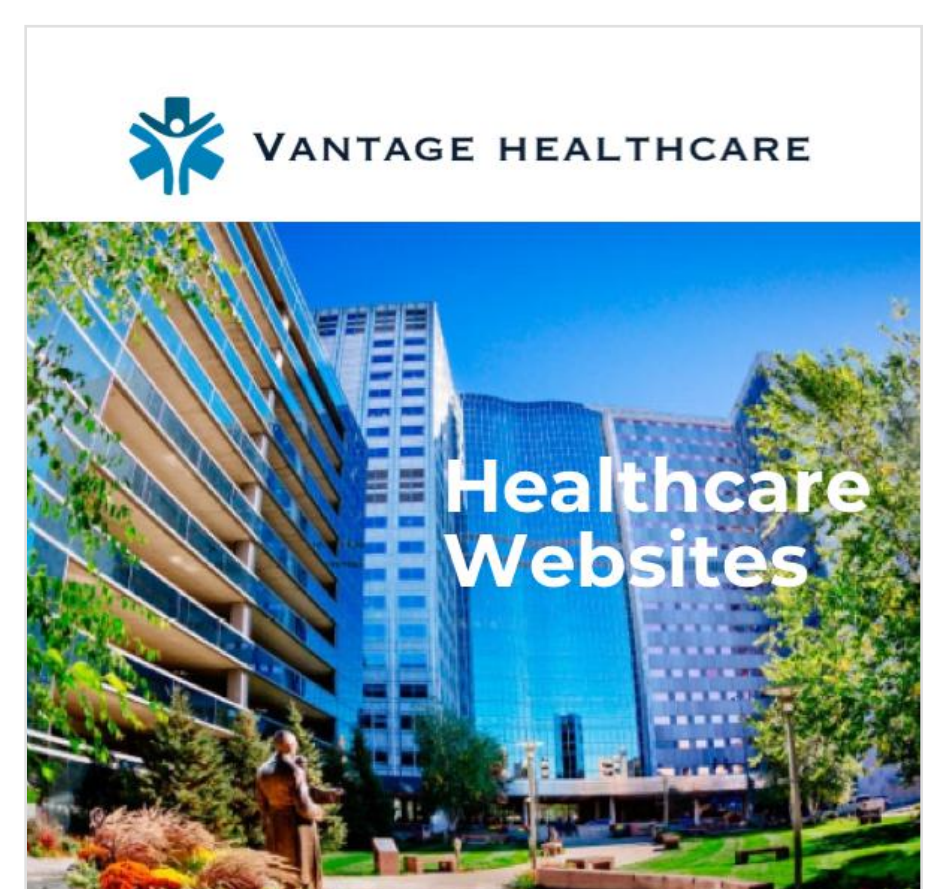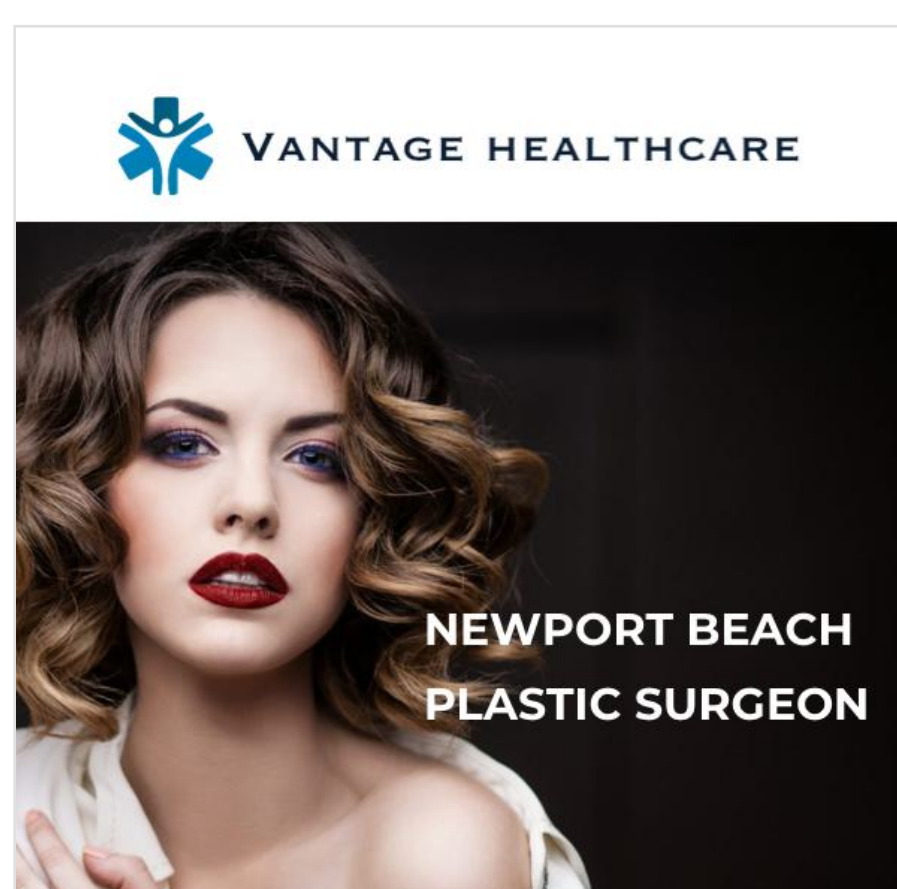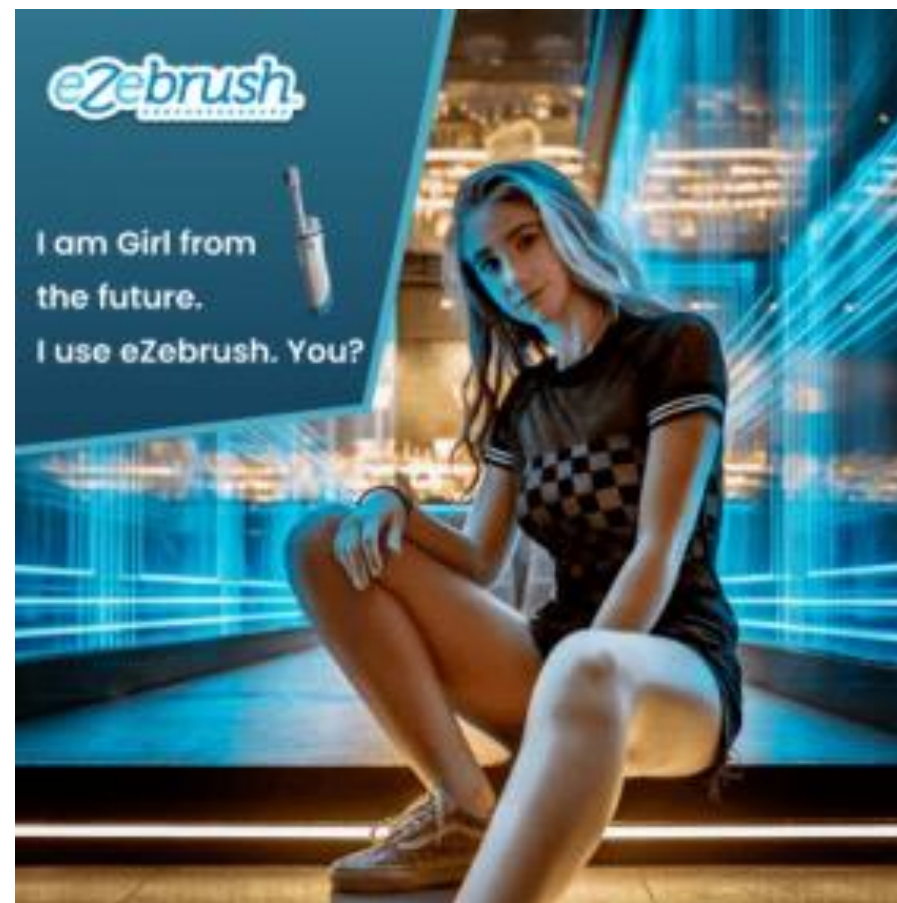10. Nimbus-Key ID Plugin.

Content:

1. Homepage: Introduction to the website and its purpose.
2. About Us: Information about the company and its mission.
3. Products/Services: Detailed information about the products or services offered.
4. Blog: Regularly updated content on relevant topics.
5. Contact Us: Contact information and a form for inquiries.

Special Implementations:

1. Wordpress CMS (Content Management System) for easy updates and management.
2. Rank Math SEO (Search Engine Optimization) for improved visibility on search engines.
3. Cloudflare SSL (Secure Socket Layer) for secure transactions and data transfer.
4. Google Analytics for tracking website traffic and user behavior.
5. Divi Mobile-friendly and responsive design.
6. Nimbus-Key ID secure user logins.

Workflow:

1. Conceptualization and planning.
2. Design and development.
3. Testing and launch.
4. Ongoing maintenance and updates.